

**FOR IMMEDIATE RELEASE**

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***Topcon to Attend American Academy of Ophthalmology 2019 Meeting***

*Meeting Highlights Include New Product Introductions, an OCT Technology Symposium and the Debut of Topcon Healthcare the “Next Generation in Healthcare Insights Through the Eye”*

**OAKLAND, NJ – October 2019** – Topcon Medical Systems, a leading provider of medical devices and software solutions for the eye care community, is pleased to announce its participation in the 2019 American Academy of Ophthalmology (AAO), the world’s largest exhibition of ophthalmic technology.

On October 12-15, over 25,000 eye care professionals from around the world will gather together in San Francisco, CA to share information on the latest trends and clinical advances in ophthalmology. Topcon is located in the North Hall of the Moscone Convention Center at Booth #5343 and is showcasing its latest innovative technology solutions for today’s eye care specialists. Featured products include, the Triton Multimodal Swept Source OCT, the new Myopia Module for the Aladdin Biometer, the new Maestro2 Fully Automated OCT/Fundus Camera<sup>1</sup>, the Signal handheld Retinal Camera and Topcon Harmony’s latest version with brand new features for OCT.

AAO 2019 will also mark the debut of Topcon Healthcare. The refreshed, updated brand positions Topcon as the consultative solutions partner to physicians, placing them as the author of better health and patient outcomes. The new company mission “Seeing Eye Health Differently” speaks to Topcon’s expansion beyond the traditional arena of eye care into the fields of remote screening, artificial intelligence and primary care. With the eye serving as a window into an individual’s overall physical health and well-being, “Seeing Eye Health Differently” aims to communicate Topcon’s mission to deliver healthcare insights through the eye.

“Topcon is a name that is very well known and well respected in eye care. Traditionally, it has been associated with diagnostic instrumentation, but Topcon has evolved into a company that is so much more. Our new brand identity is reflective of where we are today as a company. Topcon is the complete

1. *Maestro2 is not available for sale in every country. Please check with your local distributor for availability.*

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solutions provider and partner to eye care specialists globally and continues pushing the envelope to develop innovative new technologies that help eye care providers improve their practice efficiency and provide optimal patient care. The revised brand, along with our new corporate logo, strengthens Topcon's market positioning and provides strategic growth potential behind a unified, recognizable, and global brand. We are pleased to showcase the new Topcon at AAO 2019," stated John Trefethen, Vice President of Global Marketing and Product Design for Topcon.

In addition to its new booth display and global brand, Topcon is hosting an OCT Symposium on Sunday evening, October 13, 2019 from 5:00-7:30PM, at the Marriott Marquis entitled "*Experts in OCT Share Cutting Edge Applications.*" Richard Spaide, MD, of Vitreous Retina Macula Consultants of New York, will serve as keynote speaker with Lama Al-Aswad, MD, MPH of NYU Ophthalmology Associates, and Pearse Keane, MD of Moorfields Eye Hospital, London rounding out the panel. The symposium will review the latest clinical and technical advances in OCT including Artificial Intelligence Applications and Ocular Telehealth. To register for the symposium, please visit: [www.reviewofophthalmology.com/ExpertsinOCT1013](http://www.reviewofophthalmology.com/ExpertsinOCT1013)

For general information on **Topcon at AAO**, please visit: [www.topconhealth.com/aao-annual-meeting](http://www.topconhealth.com/aao-annual-meeting)

### **About Topcon**

Topcon is a comprehensive diagnostic device manufacturer within the worldwide eye care community. It introduced the world's first commercial back-of-the-eye Spectral Domain (SD) and multimodal Swept Source (SS) optical coherence tomography (OCT) systems, which have driven innovation in eye care.

To develop the most efficient, pragmatic and state-of-the-art solutions, Topcon formed a new strategic division, Topcon Healthcare Solutions, whose primary objective is to create world-class software solutions for the eye care industry and beyond. The company's products enable the collection and visualization of a wide range of imaging and clinical data while providing quantitative and clinical analysis capabilities.

Topcon's software gives clinicians access to patient exam data captured from OCTs, Visual Fields, Fundus Cameras, and other Topcon and third-party devices. Topcon leverages its new data management system called Harmony, where practitioners gain access to both DICOM and non-DICOM information stored in a central, cloud-based environment. Additionally, Topcon now provides an integrated service that connects practitioners to an extensive network of reading services to assist in the management of sight-threatening eye diseases.